

A Whooping Cough Haven for New York Kiddies

Evening World Kiddie Klub, Aided by Board of Health, Will Give Them Cool, Modernly Equipped Summer Home With Playgrounds, Nurses and Medical Care.

By Eleanor Schorer.

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THE first step in the task of restoring the health of New York City children affected by whooping cough will be taken next Monday by The Evening World Kiddie Klub Country Fund, with the help and co-operation of the Board of Health.

On that day Health Commissioner Copeland will open the Baby Welfare stations in the city for the registration of whooping cough patients who will then be admitted to the Kiddie Klub Country Fund quarters at Riverside Island, where they will be kept until their cheeks are rosy again and their eyes glow. All of the expenses of making these boys and girls well and strong will be paid by the Kiddie Klub Country Fund and the city, through the Board of Health, which will furnish the dormitories and all of the facilities of Riverside Island which is in Long Island Sound, just off the east shore of the Bronx.

"There is no more important task before us than curing completely all whooping cough cases in the city," said Dr. Copeland to-day. "And there is no cause in which I am more heartily and vitally interested. The Evening World and 'Cousin Eleanor' of the Kiddie Klub have my highest regard and will have my most enthusiastic co-operation. As I said in my address at the Kiddie Klub Country Fund Benefit in the Astor Theatre last February, the very children who need fresh air most are the ones who are barred from getting it. All of the out-of-door funds heretofore devised, and I am in favor of every one of them, are strict, and advisedly so, in their regulations that no children having a contagious disease be admitted. This precaution is taken to protect the other children, consequently well children are taken to the country and sick ones are left behind.

"No disease is more racking and weeping than whooping cough, and none is more insidious in its after-effects. A very high proportion of children with whooping cough do not recover, and even a larger number develop tuberculosis. There is only one way to guard against the danger of tuberculosis, and that is to take the child out of the crowded sections of the city and place him where he can have fresh air and sunshine, nutritious food and skilled attention. This is what the Kiddie Klub Country Fund will do. It has very properly taken as its slogan 'Save a Kiddie.'"

The first group of children will start on their vacation at Riverside Island on Sunday, June 25. This will give parents an opportunity of accompanying the little patients to their destination, which is reached by a fleet of boats running from the foot of East 133d Street. The director of the Board of Health Hospitals, Dr. R. J. Wilson, and the physician in charge of the island, Dr. Thomas Joyce, are fitting up three modern, sanitary buildings to house the youngsters. These buildings are fireproof, concrete structures embodying all of the most modern equipment, medical and sanitary. Each of these dormitories will be in charge of a nurse at all hours.

The sixty-nine Baby Welfare Stations of the city will be open daily, excepting Sundays, for the registration of children. Children under three years of age will not be eligible. On Wednesdays and Saturdays following registration doctors will call on the little patients at their homes. Dr. J. L. Blumenthal, who is acting director

of the Bureau of Child Hygiene, requests that mothers going to the stations to register will please NOT take the afflicted children. Registration may also be done by mail by filling out the blank on this page, which should then be sent to Dr. Blumenthal at the Department of Health, No. 505 Pearl Street, New York City.

Riverside Island is being turned into a veritable play garden for the children. Tall wire fences are being erected in front of each of the three buildings which will be occupied by the first kiddies who arrive. These outdoor playgrounds will be 75x100 feet in area and will be equipped with amusements suitable to the age of the children who will use them—sand piles and swings for the youngest, the three year old children, and see-saws and games for the older ones. Each building has also its indoor playroom to be used when the weather forbids playing in the open. Here toys, games and books with which the children may amuse themselves will be found. Young women trained in the art of entertaining children will have care of the groups from morning until bedtime.

The public is invited to go and see what is being done for the comfort and well-being of the children who will be in our care. Before you send your children come yourself and see the welcome we are preparing for them. Before you contribute to the fund, realize the cause which your contribution will serve.

Dr. Thomas Joyce, in charge of



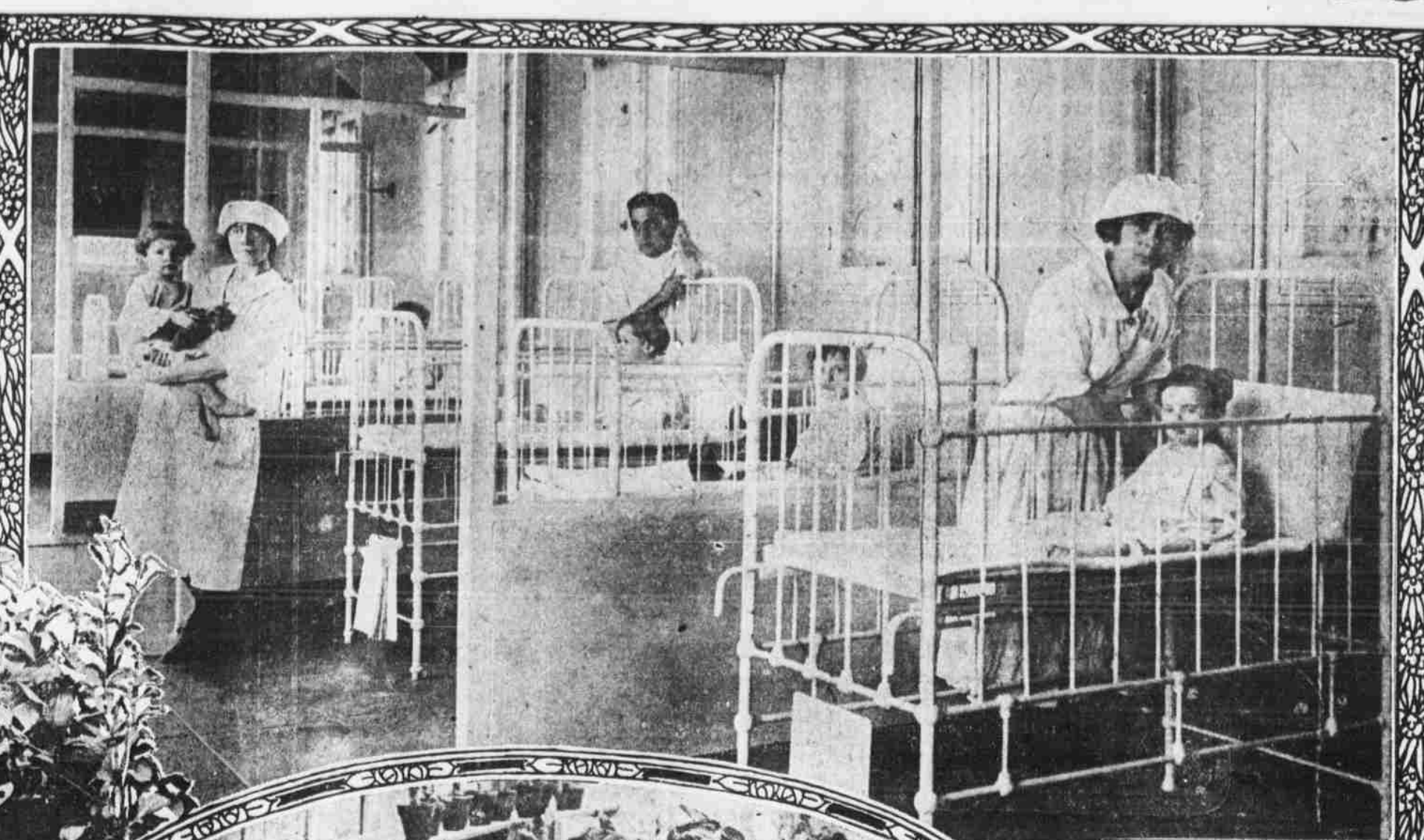
AMONG THE GREENHOUSE POSIES.

ONE OF THE FIREPROOF DORMITORY BUILDINGS WHICH THE CHILDREN WILL OCCUPY AT RIVERSIDE ISLAND.



Riverside Island and its activities, will be happy to take interested groups or individuals on a tour of inspection through the immaculate dormitories, the dining rooms and play rooms, the laundry, equipped to wash 100,000 pieces weekly, the kitchen, where every morsel of food will be prepared under the direction of an experienced dietitian, and the greenhouse where flowers are being grown to brighten the bedchambers of the sick children and the play rooms of the convalescent ones.

You will find that Riverside Island is country and seashore rolled into one. From its green lawns, shaded by tall leafy trees, can be had a growing, picturesque view of the Sound. New York City has any number of



MODERN EQUIPPED WARDS FOR SICK-A-BED KIDDIES WHERE GLASS PARTITIONS FORM A SEPARATE ROOM FOR EACH LITTLE PATIENT.



CHOOSING FLOWERS TO DECORATE THE BEDS OF THEIR SICK-A-BED KIDDIE FRIENDS. LILIAN ESTHER PASQUALE, DR. THOMAS JOYCE AND COUSIN ELEANOR.



DR. THOMAS JOYCE



FRESH AIR SUNSHINE AND MILD EXERCISE BUILD UP THE YOUNGSTERS.



CONVALESCENTS IN THE NURSERY AFTER DINNER. BEFORE GOING TO BED.

HOW YOUR \$10 WILL SAVE A NEW YORK CHILD

Seven children die of whooping cough in every one hundred cases, according to Commissioner Copeland's records. A high proportion of the other ninety-three develop tuberculosis and waste away.

The Kiddie Klub Country Fund of The Evening World and the Board of Health are planning to take one thousand children afflicted with whooping cough to Riverside Island and keep them there until cured. Six weeks will be the average term, but no child will be dismissed until he is well.

It is estimated that a child can be kept six weeks for ten dollars. A fund of \$10,000 is necessary, nearly \$2,000 of which has already been raised by the little members of the Kiddie Klub.

This is a one hundred per cent. charity. Every penny will be devoted to making sick children well.

Will you give ten dollars to save a neighbor's child?

Contributions amount to \$1,600. This is greatly short of the requisite sum.

Will you give us your help? We need it in order to realize the Kiddie Klub Country Fund's worthy undertaking. Ten dollars will save a child. Any part of \$10 will help. Seven out of every one hundred whooping cough patients die, and a high proportion become tuberculous. Help us to save these children. The contributor may even say whether his little friend shall be boy or girl. To know that you have saved a child will be a happiness throughout your life.

If you mean to help us, and we hope you do, please make your contribution payable to the Kiddie Klub Country Fund, New York Evening World.

The Kiddie Klub Country Fund is, so far as we know, the only 100 per cent. benefit. Not one penny of it goes for executives, directors, doctors or any other highly specialized work. The children are the whole and sole beneficiaries, and every cent will be spent on their care and keep.

To Register a Child with Whooping Cough for Examination and Admission to the Kiddie Klub Country Fund at Riverside Island, Please fill out this blank and mail it to Dr. Blumenthal, Bureau of Child Hygiene, Department of Health, New York City.

Address.....
 Floor..... Room No.....
 Age of child..... How long has child been ill.....
 (Not under 3 years)
 Name of parent.....